

2010 VILLA WOLF PINOT NOIR ROSÉ



The winery portion of the Italian style villa at J.L. Wolf



The J.L. Wolf villa and vineyards of Wachenheim

THE J.L. WOLF ESTATE

Founded in 1756, the J.L. Wolf winery was a very successful wine estate in the 18th century. It entered an even more glamorous period in 1843 when its owner, Johann Ludwig Wolf, finished construction of an Italianate estate house and villa. The exceedingly ornate estate house is now a nationally protected historic site.

In 1996, Ernst Loosen took over the vineyards and winemaking facilities in a quest to make full-bodied, traditionally crafted Pfalz wines to complement his lighter Dr. Loosen wines from the Mosel. In the classic style of the Pfalz, these wines are more full-bodied than Mosel wines, with higher alcohol and rich flavors of ripe fruit and stone.

THE PFALZ REGION

The Pfalz (aka 'Palatinate') lies between the Haardt mountains and the Rhine River in southwest Germany, directly north of France's Alsace region. As in Alsace, the mountains protect the area from cold Atlantic weather, making it one of the warmer and drier areas of Germany.

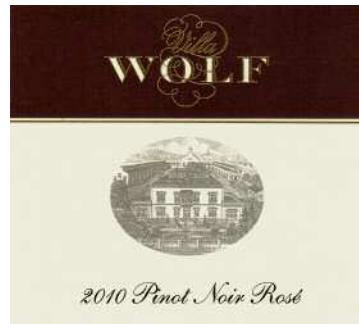
Because of this unusual climate, surprising things, such as almonds, figs and lemons are grown in this region, which is sometimes referred to as "the Tuscany of Germany." Naturally, wine grapes also do quite well here where it is possible to achieve full ripeness in every vintage. The predominant soil type in this area is well-drained, weathered sandstone. It produces wines with a fruit-driven purity and a stony richness.



VILLA WOLF – VARIETAL VALUES

The Villa Wolf label is used for a value-priced line of varietal wines that supplement J.L. Wolf estate-grown fruit with grapes from contracted growers. These are very affordable, classic Pfalz wines from traditional grape varieties.

VILLA WOLF PINOT NOIR ROSÉ



The Villa Wolf Pinot Noir Rosé is a true rosé, made with a brief maceration (four to six hours) to extract a lovely salmon color from the Pinot Noir grapes. It is light and refreshing, with deliciously bright fruit flavors and a clean, zippy finish. It's a

perfect wine for holiday ham and summer barbecues.

2010 tasting notes

The 2010 vintage in Germany was supercharged with full ripeness, astonishing acidity and dense mineral extract. It's as if nature turned up the volume on every component of the wine. The 2010 Villa Wolf Rosé has a bright strawberry aroma, as is typical, but then shows a surprising depth and complexity on the palate. It's juicy, with a silky texture, and has fine length from the terrific acidity of the vintage.

ACCOLADES FOR ERNST LOOSEN

- Star Winemaker, Europe, 2010, *Wine Behind the label, 7th ed.*
- Man of the Year 2005, *Decanter*
- White Wine Maker of the Year 2005, *Wine International*
- World's 50 Most Influential Winemakers, *Wine & Spirits*
- Germany's Winemaker of the Year 2001, *Gault Millau*